

On page ¹¹~~10~~, please replace paragraph [0053] with the following:

In the preferred embodiment, there is a single master template. The master template defines a single style (which may vary somewhat from device to device) which is embodied in the individual, service/device-specific templates. When it is desired to support a new type of client device, the master template must be updated (or a ~~ew~~new one written) to include building blocks corresponding to that device. These building blocks can then be used to define a service-specific template for the new device. It is contemplated that, in an alternate embodiment, several master templates may be provided, wherein each defines a different style for the presentation of service data. A user could then be prompted by the wizard application to select a style (master template) according to which the individual templates will be generated.

AMENDMENTS TO THE SPECIFICATION:

On page 1, before the section heading "Cross Reference to Related Applications", please replace the old title with the following:

SYSTEM AND METHOD FOR CREATING TARGET-SPECIFIC DATA CONVERSION
TEMPLATES TO CONVERT DATA INTO TARGET MARKUP LANGUAGES USING A
MASTER STYLE TEMPLATE

Change(s) applied
to document,
/Q:N/
5/24/2012

10 and "individual markup languages on line 11

On page ¹⁰~~8~~, please replace paragraph [0052], lines 1-~~9~~, with the following:

Referring to FIGURE 5, a more detailed flow diagram illustrating a method in accordance with another embodiment of the invention is shown. In this embodiment, the service data is formatted as XML data. This data is examined to identify name-value pairs which are present. For each of these pairs (or each name associated with one of these pairs), the user ~~the first~~ determines whether or not it is desired to retain the name-value pair. It may not be desirable to provide all of the information to the client devices, so some of the data may simply be discarded. In this manner, the data may be filtered. If a particular name-value pair is to be retained, the user is presented with the name (the XML tag) from the XML file and is given the option of accepting this name or modifying it for purposes of the individual markup languages.